

CSHP Foundation Strategic Plan (2019-2021)

| MISSION | VISION | | |
|--|--|-------------------|--|
| The CSHP Foundation is the national charitable organization committed to financially supporting research and education grants for CSHP members | The CSHP Foundation advances pharmacy practice and patient care in hospitals and other collaborative healthcare settings through research and educational grants to CSHP members | VISIBILITY | 1. Promote the Foundation to CSHP members - how it supports practice research and education to fulfill its mission |
| | | | 2. Promote the Foundation to industry partners - how it supports practice research and education to fulfill its mission |
| | | | 3. Strengthen links with the CSHP branches |
| | | VIABILITY | 4. Increase fundraising campaigns that target individual CSHP members and ispecific branches |
| | | | 5. Create a fundraising program for approaching industry partners for sponsorship. |
| | | | 6. Review the allocation of funds for research and education programs |
| | | | 7. Explore how to maximize Foundation investments & minimize audit costs |

Last Updated: Full Board Meeting, February 2, 2019 (PPC2019)